



INVEST IN >
Tourism Sector



Ashok Gehlot
Chief Minister

Invest Rajasthan 2022 is the manifestation of our commitment to building enduring partnerships with private enterprise for development of the state and prosperity of our people. It is an important milestone towards delivering on the commitments made by us to investors.

I invite you to experience and benefit from the bouquet of exciting opportunities Rajasthan has to offer, and to join us in building a promising future for all of us.



RAJASTHAN: TOURISM SCENARIO

Six Majestic Forts listed as **UNESCO World Heritage Monuments** in Chittorgarh, Kumbhalgarh, Sawai Madhopur, Jhalawar, Jaipur & Jaisalmer

#6 in India in terms of foreign tourist arrivals

Palace on Wheels – #2 Luxury Train 2020

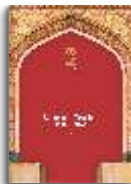
Ranthambore – Best Wild Life Destination in India 2020

7 airports with national and international connectivity

JAIPUR – Best Heritage Destination 2020

Best Wedding Destination of 2020

Jaipur and Udaipur ranked among 20 best cities in the world (2021)



Investor friendly **Rajasthan Tourism Policy 2020** for all-round development of the sector.



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INDIA SCENARIO



Image: Vijay Stambh, Chittorgarh

23.6%

Growth in
Foreign Tourists
Arrival on e-Tourist Visa

6.7%

Sector Growth Rate to
reach \$35 tn by 2029

5TH

Business
Travel Market
To reach top 5 by 2030

**460^{BN}
USD**

Hospitality
sector market
by 2028

100%

FDI allowed in
tourism construction
projects

**15657^{MN}
USD**

FDI Equity Inflows
from April 2000 to
March 2021 in Hotel
& Tourism Sector

RAJASTHAN INVESTMENT OPPORTUNITIES

Desert Tourism Camping Sites and Activities



Conversion of Heritage Properties into Hospitality Units



Wild Life & Eco Tourism Experiences



MICE Tourism



Rural Tourism Experiences



Wellness & Medical Tourism



Hotels & Resorts



Amusement/Theme Parks

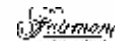


Adventure Tourism Experiences



Major Existing Players

HYATT



POLICIES & INCENTIVES

Rajasthan Investment Promotion Scheme (RIPS) 2019



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Investment Subsidy	- 75% of SGST due and deposited for 7 years
Employment Generation Subsidy	- 50% of employer's contribution towards employees' EPF and ESI, for 7 years
Electricity Duty	- 100% exemption for 7 years
Land Tax	- 100% exemption for 7 years
Stamp Duty	- 100% exemption
Land Conversion Charges	- 100% exemption
Additional Benefits	- For Women, SCs / STs, Persons with Disability, Enterprises, Enterprises in Backward and most Backward Areas

Provision for customised package of incentives for investments over INR 1 billion and providing direct employment to more than 200 persons.

Tourism being a thrust sector, additional benefits are also available to enterprises investing in the State.

Micro, Small & Medium Enterprises Act

MSMEs exempted from approvals and inspections under any Rajasthan Law for 3 years.



Scan or visit
rajudyogmitra.rajasthan.gov.in
to apply for MSME Registration

RajNivesh

One-Stop-Shop with officers from 14 departments under one roof for time-bound clearances & approvals on investment proposals.



Log on to:
rajnivesh.rajasthan.gov.in
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24-25 Jan 2022 ▶ JAIPUR

Committed. Delivered.

COMMITTED to collaborative development, Rajasthan invites the global business community for a win-win partnership.

Invest Rajasthan is State's active investor outreach program that aims at soliciting investment proposals, processing them on a mission mode and taking them to fruition.

Invest Rajasthan 2022 Summit being organised on 24th-25th of January, 2022, in Jaipur has been conceived as a major milestone event in this campaign.

It will mark fructification of investment proposals in the form of inauguration of completed projects and ground breaking for upcoming investments. The Summit will also be a platform for beginning of new investments and partnerships.

You are cordially invited to be a part of Invest Rajasthan and to witness the promise of a prosperous future being DELIVERED.

invest.rajasthan.gov.in



Bureau of
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